



**LODGING TAX FUNDING APPLICATION  
2022**

**GUIDELINES**

Lodging tax funds are derived from the hotel-motel tax collected by the city's lodging establishments and maybe used towards the marketing and operations of special events and festivals designed to attract tourists. They may also be used to support the operations and capital expenditures of tourism-related facilities owned or operated by a municipality or a public facilities district created under RCW 35.57 and 36.100. Finally, lodging tax funds may also support the operations of tourism-related facilities owned or operated by nonprofit organizations described under 26 U.S.C. Sec 501(c)(3) and 26 U.S.C. Sec. 501(c)(6) of the internal revenue code of 1986, as amended.

**ELIGIBILITY**

State law (Chapter 67.28 RCW) requires you to provide estimates of potential economic impact. In addition, the city requires you to provide a brief description of how you calculated the estimates for the event, activity, or facility for which you are requesting funding.

I. **Amount of Lodging Tax Requested:** \$ \_\_\_\_\_

II. **Agency/Organization Name:** \_\_\_\_\_

a. Organization is:  
Government Entity                      501(c)3                      501(c)6                      Other

b. Federal Tax ID No. \_\_\_\_\_ UBI Number \_\_\_\_\_

III. **Project/Activity/Event:** \_\_\_\_\_

IV. **Representative Contact Information:**

Name, Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone(s) \_\_\_\_\_

Email \_\_\_\_\_

**V. Service Categories, check all applicable:**

Tourism Promotion/Marketing

Operation of a Special Event/Festival designed to attract tourists

Operation of a Tourism-Related Facility owned or operated by Non-Profit Organization

Operation and/or Capital Expenditure of a Tourism-Related Facility owned by a Municipality

**CERTIFICATION**

- I am the authorized agent of the Agency/Organization applying for Lodging Tax funding.
- I understand and affirm that:
  - If awarded, my organization intends to enter a contract with the City of Raymond and meet all specified requirements of that contract.
  - My Agency/Organization is required to submit a report documenting economic impact results in a format determined by the City of Raymond.

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*Print or Type Name*

## **LODGING TAX APPLICATION - REQUIRED SUPPLEMENTAL QUESTIONS**

*(You may use this form or type the questions and answers on separate sheets)*

1. How will the project/program help increase the number of people traveling to Raymond for business or pleasure on a trip?
  
2. How will the project/program help increase paid overnight accommodations in Pacific County?
  
3. How will the project/program encourage visitors to come from a distance greater than 50 miles, either for the day or for an overnight visit? If so, please describe how.
  
4. How will the project/program encourage visitors to come from another country or state?
  
5. If the project/program is an event, please provide the name, date(s) and estimated attendance.
  
6. 2022 Tourism-Impact Estimate and 2021 Annual Report.
  
7. Describe the prior success of your event/activity/facility in attracting tourists.
  
8. Is there a host hotel for your event? If yes, please identify.

9. Describe your target tourist audience (location, demographics, etc.)
  
10. Describe how you will promote your event/activity/facility to attract tourists.
  
11. Describe how the event will help promote lodging establishments, restaurants, and businesses located in the City of Raymond.
  
12. State law governing the distribution of lodging tax funds requires they be used primarily to encourage visitors from out of the area, so do your best!

<b><i>As a direct result of your proposed tourism related service, please provide:</i></b>	<b><i>2022 Estimate</i></b>	<b><i>2021 Actual</i></b>	<b><i>Methodology</i></b>
Overall attendance at your event/activity/facility			
Number of people who travel more than 50 miles for your event/activity/facility			
Of the people who travel more than 50 miles, the number of people who travel from another country or state.			
Of the people who travel more than 50 miles, the number of people who stay overnight in the Raymond area.			
Of the people staying overnight, the number of people who stay in PAID accommodations e.g. hotel, motel, bed-breakfast, RV park, in the Raymond area.			
Number of paid lodging room nights resulting from your event/activity/facility.			